### MEDICAL FIELD





## CUSTOM & STOCK MEDICAL FIELD ITEMS

FOR BRANDING, PRINT, SIGNAGE, VISUALS AND IN-HOUSE TOOLS OF THE TRADE

2022 E. Ozark Ave. • Gastonia, NC 28054 • design@crispprinters.com • www.crispprinters.com (Toll Free) 1.855.834.9596 • (Office) 704.867.6663 • (Fax) 704.867.9106

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OUR FOUNDER & MISSION STATEMENT

Here at Crisp Printers, we strive to bring you the best quality in printed items and other marketing material for your medical office's brand identity. We created this catalogue with intentions to show you what services we can provide for you and your medical facility.

We offer a wide variety of products to fill our medical customers' needs. From concept to completion we can help you take your business to the next level with corporate branding and more.



#### **BUSINESS CARDS**



Starting at \$32 / thousand

#### APPOINTMENT CARDS



Starting at \$32 / thousand

#### **ENVELOPES**





Starting at \$54 / thousand

#### LETTER HEADS



Starting at \$65 / thousand

#### **NOTE PADS**



Starting at \$200 / 400 pads 4.25 x 5.25 padded in 50's

\*All print items can be 1,2,3 or full color. The paper stock can be from various in house swatches.

We offer a full line of custom medical field office print material. Our purpose is to help your branding stay consistent throughout. Whether it is business cards, envelopes, brochures, medical logs and lists, or letterheads.

Call today to learn about the wide selection of papers we offer.



#### **ENCOUNTER FORMS**

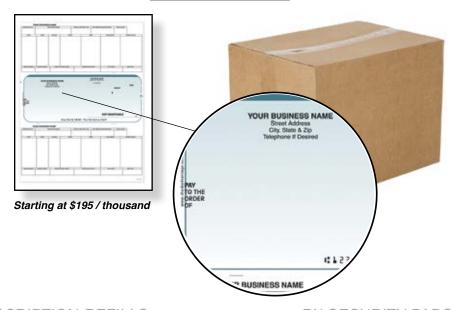


2, 3, and 4 part Encounter Forms

Single sheet or continuous feed available

Starting at \$27 / 250 forms

#### PAYROLL CHECKS



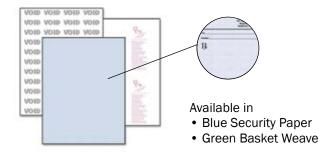
#### PRESCRIPTION REFILLS



Standard size 4.25 x 5.5

Starting at \$63 / 10 pads, 50 sheets / pad

#### RX SECURITY PADS



We offer blank sheets by the pack or preprinted, precut, and padded security pads.

We understand the urgency in your profession! **2-3 day turn around.** 





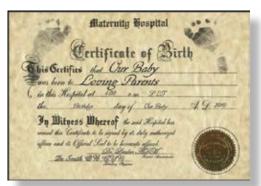
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#### RETURN TO WORK/SCHOOL



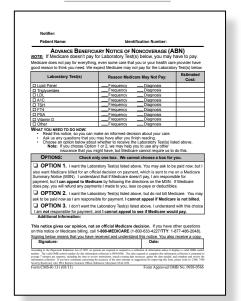
Starting at \$84 / 2500 2 part carbonless Also available in 3 part

#### BIRTH CERTIFICATE KITS



Starting at \$980 - Kit Includes 1,000 Birth Certificates - Your Choice of Paper Blank Gold Foil Seals Custom Embossing Stamp 1,000 A-10 Envelopes

#### LAB RESULTS



Starting at .08 cents each \$18 minimum order

#### We can provide all other medical forms upon request.

We also offer a variety of consent forms such as the ones shown. Other forms may include:

- Patient Consult Forms
- Generic HIPAA Forms
- Release Forms
- X-Ray Cards

Our design team will be happy to help you to create all your forms.

Competitive hourly rates.
Call for quote and know your cost up front.

#### **DOOR HANG TAGS**



Here at Crisp Printers we design and print stock and custom door hangers for your establishment. Anything from DO NOT DISTURB to DO NOT ENTER and everything in between.

We also make custom dies for all shapes and sizes. Call for a quote today!



#### FULL COLOR PRINTING

• 8.5" x 11" • 8.5" x 14" • 9" x 12" • 11" x 17"

#### **BROCHURES**

# BROCHURE STATE OF A THE PROPERTY OF THE PROPER



We offer standard and custom brochure sizes.

Starting at .75 cents each \$18 minimum order Bleeds are extra

#### **BOOKLETS/CATALOGS**



Full Color 8.5 x 11 - 4 pages starting at \$1.50 each 11 x 17 - 4 pages starting at \$2 each \$18 minimum order Graphics are additional

#### **POST CARDS**









Starting at .35 cents each \$18 minimum order

We can create and print any type of post card for your medical needs.

- Digital Flyers, Brochures, and Posters
- 2 Day turn around time
- 4/4 100 lbs Gloss Text
- Typical size, 8.5x5.5 12x18

#### GREETING CARDS/THANK YOU NOTES



Starting at .85 cents each \$18 minimum order



1,2,3 and Full color greeting cards available.

\*All print items can be 1,2,3 or full color. The paper stock can be from various in house swatches.

\*Sizes and color affect pricing. Please call for a custom quote.



#### RACK CARDS



Starting at \$5.95 \$18 minimum order



Starting at \$285

#### Starting at .35 cents each \$18 minimum order

#### **POCKET FOLDERS**



Starting at \$1 each \$18 minimum order

All sizes of pocket folders are available. We print on 12 pt and 14 pt high gloss stock. You can have business card slits, full bleeds and full coverage is available.

#### **FLYERS**



Starting at .25 cents each \$18 minimum order

Flyers allow you to get your message out to your patients. Flyers are available in many sizes and paper stocks to suit your needs.

Our design team will be happy to help you to create all your marketing materials.

Competitive hourly rates. Call for quote and know your cost up front.



#### NAME TAGS, PLATES & BADGES

#### MEDICAL FIELD NAME TAGS



Starting at \$1.25 \$18 minimum order



Starting at \$3 \$18 minimum order

Keep your office consistent with our easy and available name tags. We offer a full line of medical name tags. 1, 2, 3 and Full color prints.

Magnetic, Slip-In and Pin-on name tags are available upon request.

#### **DOOR PLATES**



Starting at \$7.95 \$18 minimum order

Customize your door plates
By adding logos and/or current trends to
help your brand come full circle.

#### DESK TOP NAME PLATES



Starting at \$8.95 \$18 minimum order

Desk top name plates and door plates come in brushed gold, silver and bronze. We will personalize them for you with either printing or engraving.

\*Sizes and color affect pricing. Please call for a custom quote.



#### WIDE FORMAT PRINTING



Banners starting at \$4 / sq. ft. extra for bleeds

\*Sizes and color affect pricing. Please call for a custom quote.

Wide format printing is a great way to have large scale marketing material displayed throughout your company and facilities. Anything from posters to large banners will help bring attention and awareness to your brand and company.

Visit our visual section to find frames and retractable stands to display your banners for indoors and outdoors.

We offer single face and double face digitally printed full color banners for all applications.

- \* The use of a photo in advertising creates 30% greater recall than ads without photos
- \* Based on direct marketing association study on color.

#### **ELEVATOR GRAPHICS**





Starting at \$80 plus installation. Call for custom quote.

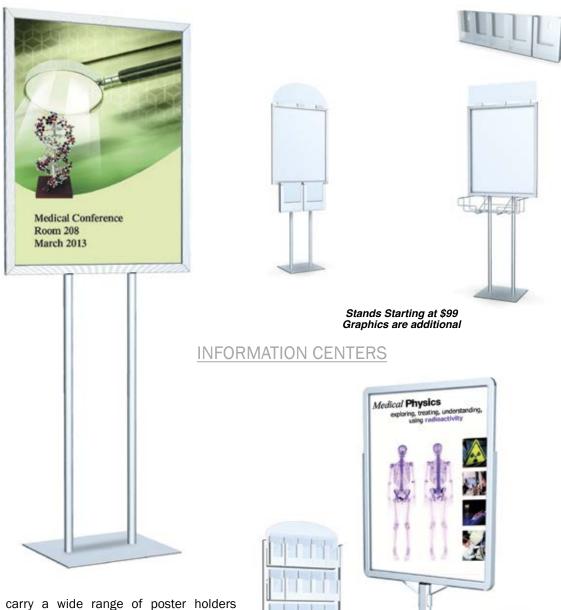
Elevator graphics are a popular trend in the medical field. A perfect chance to "capture" your audience's attention to your current campaign or program. We use the highest quality, scratch resistant materials with unsurpassed installation abilities.

#### **BANNERS**





#### POSTER & SIGN HOLDERS



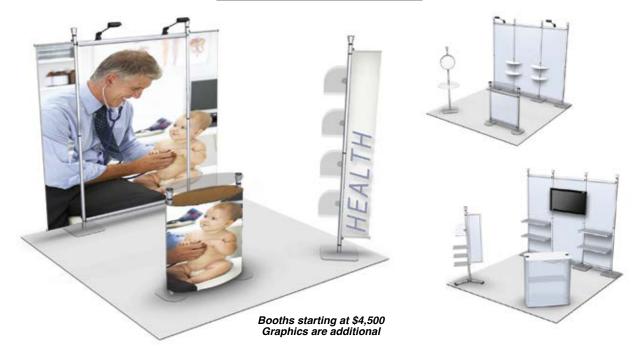
We carry a wide range of poster holders as well as information centers to display brochures, magazines, posters and other informative material. Please visit our website to find the right display that fits your needs.

Our design team will be happy to help you create an image your clients won't forget.

Competitive hourly rates. Call for quote and know your cost up front.

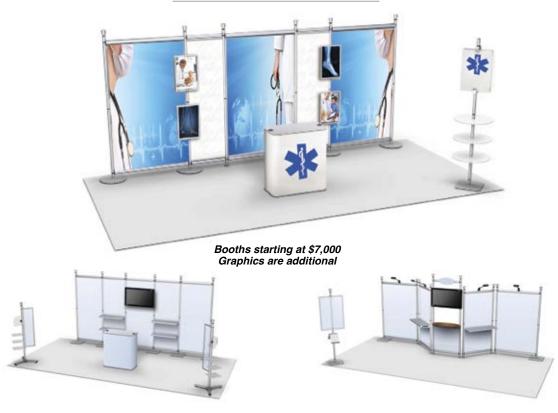


#### 10' x 10' EXHIBIT BOOTHS



We offer a wide variety of visual displays used for offices, conference rooms, employee break rooms and trade shows. Contact us today and we can help you choose the right look to fit your company's image and needs.

#### 10' x 20' EXHIBIT BOOTHS



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#### MEDICAL FIELD MARKETING ITEMS

#### TABLE TOP STANDS



Crisp Printers, Inc. offers a wide variety of Medical displays such as Table Top and Privacy Stands. Great for trade shows or any other portable presentations.

- Economical Ultra easy assembly
- Semi rigid graphics can be rolled from easy shipping.

Our entire stock can be viewed on our website.

Find all our VISUALS at www.usvisual.com/crispprinters

Starting at \$25

#### **BANNER STANDS**





**CLASSIC BANNER STAND** 

Non-Retractable starting at \$175 w/custom print

Retractable starting at \$365 single w/custom print \$465 double w/custom print

\*Sizes and color affect pricing. Please call for a custom quote.







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#### MEDICAL FIELD MARKETING ITEMS

#### TABLE CLOTHES

Let us create an attractive custom table cloth that is durable and that represents your industry with professional, clean designs and custom sizes.

\*All print items can be 1,2,3 or full color.

Our design team will be happy to help you to create a design for all your visual needs.

Competitive hourly rates. Call for quote and know your cost up front.



Starting at \$5 / sq. ft. Graphics are additional

#### EASEL STANDS & FOAM BOARD MOUNTS



Our custom high quality foam board mounts are very popular and inexpensive way to convey a message to your patients. Just add an easel and your office/ lobby can be filled with color along with a message to portray your office's brand and identity.

We offer custom sizes and designs. If you have a design already, we can print it too.



Easel stands starting at \$40 Graphics are additional





#### MEDICAL FIELD FOOT DOCTORS

#### PRODUCT DISPLAYS

A unique mix of aesthetic shoe displays that maximize visual impact for patient interaction with products.



Create a dramatic but practical shoe wall in your facility.



Graphics & install are additional

Visit our website for more display options. www.crispprinters.com

Starting at \$5,000
Based on 8 ft. tower
Excludes TV's.
Graphics & installation are additional.



Add custom signage to any display we offer. Keep your brand and image consistent.



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#### MEDICAL DECALS & WRAPS

#### FLEET GRAPHICS AND WRAPS

A "Wrap" is the newest and most innovative thing to hit the advertising world in years! Think of a wrap as a full-color mobile billboard. However, a wrap doesn't have to be only a car. Wraps can also be on **walls**, **floors**, or just about **any surface**. And there is no better place to get a wrap than from Crisp Printers, Inc.



Starting at \$10-\$12 / sq. ft.

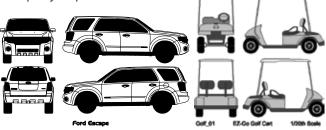
We offer a wide range of vehicle graphics from lettering to wraps. Let your vehicle be a moving billboard for your medical office or facility. Don't forget about your fleet cars such as security cars, maintenance vehicles, golf carts, etc.

Fleet graphics cost less per 1,000 impressions than any other advertising available. Wraps create a positive image. Studies show that customers recall fleet graphics more than any other advertising.

**TRUST** Crisp Printers, Inc. is FELLERS and APPLICATION NATION Certified. These Certifications are the largest and most prominent Certifications in the world of wraps. We at Crisp Printers have the experience, knowledge, and skill to do your wrap job right the first time.

**INTEGRITY** As a Certified Wrap Provider we at Crisp Printer's went through an extensive training, reference and business background checks to ensure that we are a qualified and honest company.

**QUALITY** As a Certified Wrap Provider we purchase all our wrap materials through FELLERS. The World's largest Wrap Supply Company. You can be guaranteed that you've got the best selection of wrap material and that your materials are fresh which is critical for a quality wrap.



Call for quote and know your cost up front.



We are part of a nationwide network of certified installers. No matter your location, we can complete your job.

\*TEMPLATES FOR ALL MAKES AND MODELS AVAILABLE



#### **OUT DOOR PARKING & DIRECTIONAL**















12" x 18" Aluminum starting at \$27.50

#### **TEMPORARY SIGNAGE**



PLEASE EXCUSE





Starting at \$35

#### **INDOOR SIGNAGE**





No Smoking

Oxygen In Use We can provide In-Stock indoor and outdoor signage ranging from no smoking to CAUTION-WET FLOOR, Oxygen In Use, Visitor Parking, etc.





ARD 1

Starting at \$25

At Crisp Printers, Inc. we also offer custom signage where we can use your company's colors and logos to help create brand consistency.



#### **INDOOR & OUTDOOR SIGNAGE**

#### **POLE BANNERS**





Maximize the use of light poles and electrical poles. Pole banners can be displayed on your campus or parking lots to welcome patients and families.

Pole Hardware starting \$65
Pole Banners starting at \$7.50 / sq. ft.

#### YARD SIGNS

Our inexpensive yard signs are a great way to let your patients know where you are, what you are offering and how to find you. Also great for special events.

Our design team will be happy to help you create an image your clients won't forget.

Competitive hourly rates. Call for quote and know your cost up front.





Starting at \$2.75

Starting at \$25

#### **DECALS**

Let us create custom designed stickers for your everyday needs. Whether it is warning labels, awareness stickers or something fun for the office. We can create it.



Starting at .60 cents \$18 minimum order



Stickers are a great way to bring awareness to your company as well as great marketing tools. We offer a wide range of styles and designs ranging from stock medical symbols to custom made designs to fit your needs.

#### **CEILING & WALL SIGNS**







Way-finding signs are very important for your office or campus. These practical signs will help orientate your patients and help the flow of patient traffic.

- Building Maps
- Directories
- Indoor and outdoor navigation

Call us today and find out what kind of sign fits your needs best.

Call for quote and know your cost up front.







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#### **EXTERIOR**









Visiting your facility should be as easy as possible for your patients. Guide them clearly with outdoor directories and way finding signs.

Visit our website to see more options of signage at **www.crispprinters.com** 

Call for your custom quote. We will come out to visit and measure your campus for all it's sign needs.



#### **BAGS**



Plastic bags starting at .42 cents each \$18 minimum order

Fabric bags starting at \$1.79 each \$18 minimum order

#### PENS & LANYARDS



Starting at .49 cent each \$18 minimum order



Starting at \$1.79 each \$18 minimum order

Want to promote your business? Place your order today with us for a wide variety of promotional products.

#### **MAGNETS**



Starting at .46 cents each \$18 minimum order

#### STRESS BALLS & CUPS



Starting at .99 cents each \$18 minimum order



Starting at \$7.29 each \$18 minimum order

Visit us online today to see all our promotional products at **www.crispprinters.com** 



#### **CUSTOM MEDICAL UNIFORMS**

#### **WEARABLES**

**SCRUBS** 

#### **EMBROIDERY**

LAB COATS







Make your scrubs, lab coats and medical attire personal with custom embroidery.

Starting at \$3 per pocket area, under 8,000 stitches \$18 minimum order

Visit us online to see all our options for uniform & embroidery at **www.crispprinters.com** 





#### **OUR FOUNDER & MISSION STATEMENT**



Wayne Crisp ~ Our Founder

Over the years, our mission has remained the same:

To provide superior customer service, great turnaround time, and the highest quality products at a reasonable price.







## CUSTOM & STOCK MEDICAL FIELD ITEMS

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